

SAN MARIN  
YOUTH



P.O. BOX 1767  
NOVATO, CA 94948

Dear Community Donor,

The San Marin Youth Football and Cheer program is a 501 (C)3 Tax Exempt Non-Profit, all volunteer, organization established in 2008. Although the SMYFC was established in 2008, San Marin Pop Warner has been around since the 70's. While winning Championships is a wonderful objective, our true goal is to provide the children 7-15 years of age in San Marin and surrounding area an opportunity to participate in organized football and cheerleading programs. We know that these programs teach children excellent skills such as discipline, dedication, responsibility, respect, appreciation and success that will help them throughout their lives.

As a current member of the North Bay Youth Football and Cheer Conference we recognize educational accomplishments and demand that all participants be academically and physically fit. We also recognize and award scholar-athletes for their performance in the classroom and on the field.

**However, we also need your help!**

With the realization of field usage and equipment replacement costs on the rise, we would like your assistance in funding this award winning organization. We are asking area businesses and individuals for sponsoring contributions. All contributions and gifts made to the San Marin Football and Cheer Organization are 100% tax deductible.

We are providing various options and levels of contribution for your consideration, and with your assistance we can provide these children with an experience they will cherish for a lifetime! A donor form outlining the information we require is on a separate attachment. Please complete and submit by **June 1, 2011** so that we may meet the deadlines for our season opening game.

If you have any questions pertaining to these sponsorships, or the San Marin Youth Football and Cheer Organization, please feel free to contact me or visit our website <http://sanmarinyouthfootball.com/> for additional board member contacts.

We thank you for considering the possibilities that follow and look forward to your involvement in **San Marin Youth Football and Cheer.**

Sincerely,

Lisa DiMare  
Fundraiser Coordinator  
San Marin Youth Football and Cheer  
415-860-1972  
[dimare@comcast.net](mailto:dimare@comcast.net)

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**San Marin Youth Football and Cheer Sponsoring Levels:**

**Green & Gold Club – \$25 and up**

- Business/Personal name listed under the Green & Gold Sponsors page in the Program Book
- Website Ad with hyperlink to your business website

**Silver Package - \$250**

- Business card size ad in the SMYFC program
- Website Ad with hyperlink to your business website
- SMYFC Car Decal

**Gold Package - \$500**

- ¼ page ad in the SMYFC program
- Website Ad with a hyperlink to your business website
- 2 SMYFC dinner tickets for the San Marin Derby Night Annual Dinner/Dance on Friday, September 16, 2011
- SMYFC Car Decal

**Platinum Package - \$750**

- ½ page ad in the SMYFC program
- Website Ad with a hyperlink to your business website
- 2 SMYFC dinner tickets for the San Marin Derby Night Annual Dinner/Dance on Friday, September 16, 2011
- SMYFC Car Decal
- Sponsorship banner with Business name
- Announcement of recognition at every home game

**Diamond Package - \$1000**

- Full page ad in the SMYFC program
- Website Ad with a hyperlink to your business website
- 4 SMYFC dinner tickets to the San Marin Derby Night Annual Dinner/ Dance on Friday, September 16, 2011
- SMYFC Car Decal
- Sponsorship banner with Business name
- Announcement of recognition at every home game
- 2 Season Passes to Home Games

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**San Marin Youth Football and Cheer Sponsorship:**

Check # \_\_\_\_\_

Green & Gold Club Value: \_\_\_\_\_

Silver Package Value: \_\_\_\_\_

Gold Package Value: \_\_\_\_\_

Platinum Package Value: \_\_\_\_\_

Diamond Package Value: \_\_\_\_\_

Total Contribution to be Tax Deductible: \_\_\_\_\_

*\*All artwork must be **completed** prior to submission. If there is a change with the artwork a new ad must be submitted. If an ad is in color, it must be sent in color\**

**Please send files in one of these formats:**

Jpeg or Tiff (300 Resolution)  
Illustrator Eps (fonts converted to outlines)  
Pdf

**Ad Sizes:**

Business Card: 3.75 W x 2.5 H  
1/4 Page: 3.75 W x 5 H  
Half Page: 7.5 W x 5 H  
Full Page: 7.5 W x 10 H

***Please email all artwork to: [SMYF\\_ADS@yahoo.com](mailto:SMYF_ADS@yahoo.com)***

Business Contact: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City and Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Website Address: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**Please save a copy for your tax purposes.**

Please mail this form before **June 1, 2011** to:  
San Marin Youth Football and Cheer  
PO BOX 1767  
Novato, CA 94948  
<http://sanmarinyouthfootball.com/>